

SOUTHWEST_AIRLINES_SPEC_AD

INT. LITTLE GIRL'S ROOM - DAY

Two little girls are playing in an upstairs bedroom. One little girl turns to her friend to show off her goldfish.

LITTLE GIRL #1
Look! My goldfish's tail grew
bigger overnight!

CU GOLDFISH IN BOWL:

LITTLE GIRL #1 (cont'd)
Isn't that cool!

LITTLE GIRL #2 isn't so convinced.

LITTLE GIRL #2
Goldfish don't get bigger tails
overnight! Your old one probably
died and your parents bought you a
new one.

LITTLE GIRL #1
(saddened)
Really?

LITTLE GIRL #2
You got tricked.

The two girls share and awkward pause.

SHOT: DAD AND MOM IN HALLWAY

LITTLE GIRL #1's parents are secretly standing in the hallway outside the room. They've just heard the conversation and the look on each of their faces suggests they know they've been busted.

PREVIOUS DAY - MONTAGE.

Quick shots of the parents from the previous day planning and executing placement of said dead goldfish.

INT. BATHROOM - RESUMING

MOM
You did flush it, didn't you!

DAD
I don't know, I might have thrown
it in the trash!

Just then, LITTLE GIRL #1 approaches her parents with goldfish bowl in hand. She starts to cry.

LITTLE GIRL #2 stands and shakes her head in shame at the parents.

The parents look ashamed, and stunned.

VO AND TAG:

NARRATOR

Wanna get away? You are now free
to move about the country.